



Verso package

Eco-friendly Solution for Companies

Reduce your carbon
footprint and be ESG-ready.

Eco-friendly benefits that are
valued by both the planet and
your employees.



Up

Verso

Verso supports modern HR

Engage employees in a greener future. Get inspired by the Verso Eco-friendly Solution for Companies package for a stellar corporate culture.

What does the package offer you?

- Support for sustainability and eco-friendly practices in the daily life of your company and employees.
- A corporate ESG score that impresses and inspires.
- Attract candidates who value principles and environmental protection, including the youngest from Generation Z.

What unique features await employees?

Virtual Card

The first virtual benefits card on the market. It's an eco-friendly, modern, trendy, and secure technological innovation.



Carpooling

Share the ride to and from work, or even for longer trips, such as business travel. It benefits the environment, saves money, and strengthens workplace relationships.



Marketplace

Supports mindful consumption and the circular economy. Colleagues can offer still-functional but unused items, while connecting and getting to know each other better.



Discounts & Cashback Plná peněženka

Exclusive and motivational discounts, cashback, and perks designed specifically for your employees.



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Photoboard



A gallery of photos from events, workshops, and casual everyday work moments. Employees can both upload and comment on photos.

Where and when can you use the package?

In ESG reporting and sustainability strategies. ✓

Because ESG corporate activities (Environmental, Social, Governance) are a trend and already a standard part of company values and norms.

To support employees' CSR activities. ✓

Employees are happy to engage in initiatives that make a difference – whether supporting nature, the community, or volunteering.

For employer branding and recruiting Gen Z. ✓

The youngest generation responds to corporate social responsibility and sustainability initiatives. Attract Gen Z candidates with a package of trendy ecological features in an online app.



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Experiences of companies

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“Many of our employees already use the virtual benefit card and they’re thrilled! It saves not only a lot of plastic, but also time spent picking up or replacing a card at the HR department. Everything can simply be downloaded straight to a smartphone.”

Klára, HR Generalist, Insurance Company

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“Our company is located 12 km outside the city, and employees have really taken to Carpooling. They even collect badges and compete with each other. We’re happy they’ve grown closer and we truly appreciate it.”

Amálie, Director of a Manufacturing Company

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“In the Marketplace, employees exchange sports equipment as well as child car seats, strollers, and clothing. An older car even found a new owner through the app.”

Václav, HR Specialist, Retail Company

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Verso Package

Eco-friendly solution for companies.

Supporting the planet, employees' wallets, and your company brand.



Numbers that matter to us



5 000

satisfied companies



since 1995

on Czech market



36 000

restaurants and stores



340 000

users



We are part of Up Group

Up Group provides professional services and employee benefits solutions with the goal of employee health, satisfaction and resulting loyalty.



A guarantee of quality cooperation

With its products and services, the Up Group **aims to meet the expectations** of companies, firms and individuals in the area of social policy and services while **engaging in social responsibility**. All its services are certified by the ISO 9001:2008 quality standard.



International activities

The company was founded in 1964 in France and currently **operates in 29 countries**, including Belgium, Brazil, Bulgaria, Czech Republic, France, Italy, Morocco, Mexico, Moldova, Germany, Poland, Portugal, Romania, Greece, Slovakia, Spain, Turkey and others.



Call or write

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Complete information
about Verso



We are certified for tomorrow



1st place in
Internet Effectiveness
Award 2024



We hold certification
of care for quality
of health of employees



We hold certification of
ISO 27001:2014



We are involved
in the project
of environmental
and CSR activities

ecovadis

We hold
EcoVadis certification,
pathways to a more
sustainable future

Membership in leading associations



**HOSPODÁŘSKÁ
KOMORA HLAVNÍHO
MĚSTA PRAHY**



**CHAMBRE DE COMMERCE
FRANCO-TCHÈQUE
FRANCOUZSKO-ČESKÁ
OBCHODNÍ KOMORA**



**Česká asociace
umělé inteligence**



**FT
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