# Verso package Internal Communication



# Verso helps modern HR

Do you need to increase employee engagement through better corporate communication? Get inspired by Verso's Internal Communication package for a stellar corporate culture.

What does the package offer you?

- A great overview of current events, news, and happenings in the company for employees.
- Useful feedback from employees to management.
- Increased employee engagement, a sense of belonging, and active involvement in company events.
- Transparent and open internal communication that employees will appreciate.

# What unique features await employees?

# News from the employer

Quick company sharing of important messages, updates, and news.



# Ask your employer

A safe space for any questions and suggestions from employees to management.







## Tips and news



Educational articles, competitions, and recommendations for employees to achieve a better work-life balance.

## Discounts & Cashback Plná peněženka



Exclusive and motivational discounts, cashbacks, and benefits especially for your employees.

#### SMS notifications

Important messages are sent immediately via SMS.



Feed and bell

The feed contains all ke



The feed contains all key information and activities, plus a bell to alert you to messages.

#### **Photoboard**



A gallery of photos from events, workshops, but also informal snapshots from everyday working life. Employees can add photos and comment on them.

### Write to a colleague



Direct messages between colleagues bring them closer together and speed up internal communication.

# Where and when can you use the package?





When the company is undergoing changes (e.g., a merger or integration of new leadership)



If you have employees in a **hybrid work mode**.



of new leadership)

Remote work can be difficult for maintaining healthy internal communication and engagement.

It is even more important to communicate properly with employees at this time.

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The Verso package features will help a lot with the package features will help a lot with the package features.

The Verso package features will help a lot with this.

When applying the results of

employee surveys.



This will clearly show your employees that you are listening to their opinions and putting them into practice.

When you want your employees to always have **important information on time**.



You can deliver key company information to employees in a clear and concise manner in one place.





## **Experiences of companies**

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"Thanks to Verso, we have twice as many readers of internal news as before. Employees simply enjoy the new tools and modules. And it shows."

Martin, HR manager, healthcare facility

"We benefit greatly from the suggestions and feedback of our employees and enthusiastically apply them in practice. The Ask Your Employer feature has proven very useful for us."

Leona, managing director of a manufacturing company



"Our favorite module is definitely the Photo Wall. Photos are added to it by employees from all departments, who also actively comment on them. Engagement has skyrocketed."

Václav, HR Specialist, Commercial Company







Verso Package
Internal Communication.

You no longer have to search for important information.



## Numbers that matter to us



5 000

satisfied companies



36 00C

restaurants and stores



since 1995

on Czech market



340 000

users



## We are part of Up Group

Up Group provides professional services and employee benefits solutions with the goal of employee health, satisfaction and resulting loyalty.



# A guarantee of quality cooperation

With its products and services, the Up Group aims to meet the expectations of companies, firms and individuals in the area of social policy and services while engaging in social responsibility. All its services are certified by the ISO 9001:2008 quality standard.



# International activities

The company was founded in 1964 in France and currently **operates in 29 countries**, including Belgium, Brazil, Bulgaria, Czech Republic, France, Italy, Morocco, Mexico, Moldova, Germany, Poland, Portugal, Romania, Greece, Slovakia, Spain, Turkey and others.



# Call or write

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(omplete information about Verso



## We are certified for tomorrow



1<sup>st</sup> place in Internet Effectiveness Award 2024



We hold certification of care for quality of health of employees



We hold certification of ISO 27001:2014



We are involved in the project of environmental and CSR activities ecovadis

We hold EcoVadis certification, pathways to a more sustainable future

## Membership in leading associations







