

Verso package

Internal communication



**Improve information
flow and strengthen
employee trust.**

Get cutting-edge HR tools
for transparent and open
communication across your
team and entire company.



Up

Verso

Verso empowers modern HR

Need to boost employee engagement through better internal communication? Get inspired by the Verso Internal Communication Pack and build a standout company culture.

How can the package help you?

- A clear overview for employees of company updates, news, and events.
- Valuable feedback from employees to management.
- Increased employee engagement, sense of belonging, and active involvement in company life.
- Transparent and open internal communication that your employees will truly appreciate.

What unique features are waiting for your employees?

News from the employer



Quick company-wide sharing of important messages, updates, and news.

Ask your employer



A safe space for employees to ask questions and share suggestions with management.



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Tips and news

Educational articles, contests, and tips to help employees achieve better work-life balance..



Discounts and cashback Up Plná peněženka



Exclusive and motivating discounts, cashback offers, and benefits tailored specifically for your employees.

SMS notifications

Important messages are delivered instantly via SMS.



Feed and notification bell



The feed shows all key information and activities, while the bell icon alerts you to new messages.

Photoboard

A photo gallery featuring events, workshops, and casual snapshots from everyday work life. Employees can add their own photos and leave comments.



Where and when can you use the package?

During periods of **organizational change** (e.g. mergers, leadership transitions)

Clear and consistent communication with employees is more important than ever.



If you have employees working in a **hybrid model**

Remote work makes it harder to maintain healthy internal communication and employee engagement. Verso's features help bridge that gap.



When applying the **results of an employee survey**

Show your people that their voices are heard and that their feedback leads to real change.



When you want employees to always have access to **essential information**

Deliver key company updates clearly and in one place.



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Success stories from companies

"Thanks to Verso, our internal news now gets twice as many views as before. The new tools and modules truly engage employees and it shows."

Martin, HR Manager, Healthcare Facility

"We truly value our employees' input and feedback and we're excited to put their ideas into practice. The Ask the Employer feature has proven to be incredibly effective for us."

Leona, CEO, Manufacturing Company

"The Photoboard is by far the most popular module here. Employees from every department upload photos and actively comment on them. Engagement has skyrocketed."

Václav, HR Specialist, Retail Company



Verso package
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Important info, without the search.



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Verso

Numbers that matter to us



5 000

satisfied companies



since 1995

on Czech market



36 000

restaurants and stores



340 000

users



We are part of Up Group

Up Group provides professional services and employee benefits solutions with the goal of employee health, satisfaction and resulting loyalty.



A guarantee of quality cooperation

With its products and services, the Up Group **aims to meet the expectations** of companies, firms and individuals in the area of social policy and services while **engaging in social responsibility**. All its services are certified by the ISO 9001:2008 quality standard.



International activities

The company was founded in 1964 in France and currently **operates in 29 countries**, including Belgium, Brazil, Bulgaria, Czech Republic, France, Italy, Morocco, Mexico, Moldova, Germany, Poland, Portugal, Romania, Greece, Slovakia, Spain, Turkey and others.



Call or write

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Complete information
about Verso



We are certified for tomorrow



1st place in
Internet Effectiveness
Award 2024



We hold certification
of care for quality
of health of employees



We hold certification of
ISO 27001:2014



We are involved
in the project
of environmental
and CSR activities

ecovadis

We hold
EcoVadis certification,
pathways to a more
sustainable future

Membership in leading associations



HOSPODÁŘSKÁ
KOMORA HLAVNÍHO
MĚSTA PRAHY



CHAMBRE DE COMMERCE
FRANCO-TCHÈQUE
FRANCOUZSKO-ČESKÁ
OBCHODNÍ KOMORA



Česká asociace
umělé inteligence



CZECH
FINTECH
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