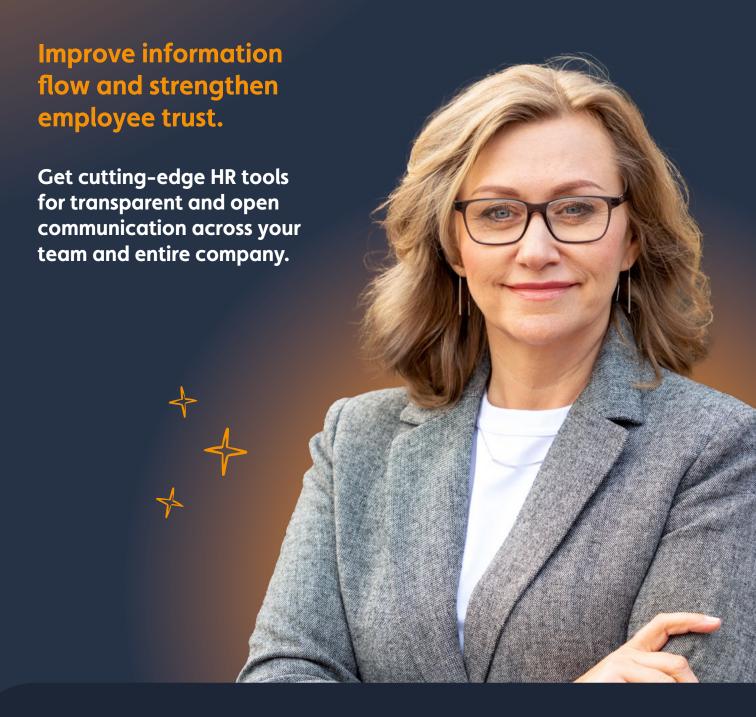
# Verso package Internal communication





#### Verso empowers modern HR

Need to boost employee engagement through better internal communication? Get inspired by the Verso Internal Communication Pack and build a standout company culture.

### How can the package help you?

- A clear overview for employees of company updates, news, and events.
- Valuable feedback from employees to management.
- Increased employee engagement, sense of belonging, and active involvement in company life.
- Transparent and open internal communication that your employees will truly appreciate.

# What unique features are waiting for your employees?

#### News from the employer



Quick company-wide sharing of important messages, updates, and news.

# Ask your employer



A safe space for employees to ask questions and share suggestions with management.





#### Tips and news



Educational articles, contests, and tips to help employees achieve better work-life balance..

## Discounts and cashback Up Plná peněženka



Exclusive and motivating discounts, cashback offers, and benefits tailored specifically for your employees.

#### SMS notifications



Important messages are delivered instantly via SMS.

#### Feed and notification bell



The feed shows all key information and activities, while the bell icon alerts you to new messages.

#### **Photoboard**



A photo gallery featuring events, workshops, and casual snapshots from everyday work life. Employees can add their own photos and leave comments.

## Where and when can you use the package?



During periods of organizational change



If you have employees working in a **hybrid model** 



(e.g. mergers, leadership transitions)

Clear and consistent communication with

Remote work makes it harder to maintain healthy internal communication and employee engagement. Verso's features help bridge that gap.

When applying the **results of** 

employees is more important than ever.



an employee survey

Show your people that their voices are heard and that their feedback leads to real change.

When you want employees to always have access to **essential information** 



Deliver key company updates clearly and in one place.





#### Success stories from companies

"Thanks to Verso, our internal news now gets twice as many views as before. The new tools and modules truly engage employees and it shows."

Martin, HR Manager, Healthcare Facility

"We truly value our employees" input and feedback and we're excited to put their ideas into practice. The Ask the Employer feature has proven to be incredibly effective for us."

Leona, CEO, Manufacturing Company



"The Photoboard is by far the most popular module here. Employees from every department upload photos and actively comment on them. Engagement has skyrocketed."

Václav, HR Specialist, Retail Company







Verso package **Internal communication** 

Important info, without the search.



#### Numbers that matter to us



5 000

satisfied companies



36 00C

restaurants and stores



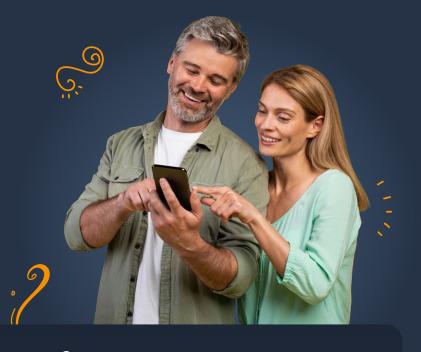
since 1995

on Czech market



340 000

users



#### We are part of Up Group

Up Group provides professional services and employee benefits solutions with the goal of employee health, satisfaction and resulting loyalty.



#### A guarantee of quality cooperation

With its products and services, the Up Group aims to meet the expectations of companies, firms and individuals in the area of social policy and services while engaging in social responsibility. All its services are certified by the ISO 9001:2008 quality standard.



#### International activities

The company was founded in 1964 in France and currently **operates in 29 countries**, including Belgium, Brazil, Bulgaria, Czech Republic, France, Italy, Morocco, Mexico, Moldova, Germany, Poland, Portugal, Romania, Greece, Slovakia, Spain, Turkey and others.



#### Call or write

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Complete information about Verso



#### We are certified for tomorrow



1<sup>st</sup> place in Internet Effectiveness Award 2024



We hold certification of care for quality of health of employees



We hold certification of ISO 27001:2014



We are involved in the project of environmental and CSR activities ecovadis

We hold EcoVadis certification, pathways to a more sustainable future

#### Membership in leading associations







