

Verso

Green solution for businesses: Reduce your carbon footprint and become ESG-ready, with benefits for both the planet and your employees.



Verso Supports Modern HR

Engage your employees in building a greener future. Get inspired by Verso's "Green solutions for businesses" package to create a strong company culture.

What does this package offer?

- Support for **sustainability and environmental protection** in everyday life for both the company and its employees.
- An **ESG score** that will impress and inspire.
- You'll attract **candidates who value sustainability and environmental protection**, such as the youngest members of Generation Z.



What unique features does it offer employees?

Tips and News

Educational articles, contests, and recommendations for employees to help them achieve a better work-life balance.



Discounts & Cashback

Exclusive and motivational discounts, cashback, and benefits specifically for your employees.



Virtual Card

The first virtual benefits card on the market. It's an eco-friendly, modern, trendy, and secure technological innovation.



Carpooling

Carpooling to and from work, as well as for longer journeys, such as business trips. All of this helps the environment, saves money, and strengthens workplace relationships.



Green solution for businesses



Up Verso

Photoboard



A collection of photos from events and workshops, as well as everyday moments from work life. Employees can upload photos and leave comments.

Bazaar



It promotes mindful consumption and the circular economy. Colleagues can offer each other items that are still in good condition but are no longer needed. It also helps colleagues connect and get to know each other better.

Where and when can you use the package?

In ESG reporting and sustainability strategies.



Because ESG (Environmental, Social, Governance) corporate activities are a trend and have become a common part of everyday life and corporate values and standards.

When it comes to employer branding and recruiting Gen Z.



The youngest generation is interested in corporate social responsibility and sustainability initiatives. Attract Gen Z candidates with a package of trendy eco-friendly features in your online application.

When you want to support your employees' CSR activities.



After all, employees are keen to get involved in activities that make sense. Whether that means protecting the environment, the community, or volunteering as part of corporate social responsibility.



Green solution for businesses



Verso



Company experiences

”

“Many of our employees already have a virtual benefits card, and they’re thrilled! It saves a lot of plastic and also saves time that would otherwise be spent picking up or replacing a card at the HR department. All you have to do is download it to your smartphone.”

Klára, HR Generalist, Insurance Company

”

”

“Our company is located 12 km from the city, and our employees really like Carpooling. They even collect badges and compete with each other. We’re delighted it has brought them closer together.”

Amálie, Director of production company

”

”

“In Bazaar, employees offer each other sports equipment, child car seats, strollers, and clothing. Even an older car found a new owner through the app.”

Václav, HR Specialist, Trading Company

”



Verso Package

A Green solution for businesses.

It supports the planet, employees' wallets, and the company's brand.



Green solution for businesses

Up

Verso

Numbers that matter to us



5 000

satisfied companies



since 1995

on the Czech market



36 000

restaurants and stores



340 000

users



We are part of Up Coop

Up Coop provides professional services and employee benefits solutions with the goal of employee health, satisfaction and resulting loyalty.



A guarantee of quality cooperation

With its products and services, the Up Coop **aims to meet the expectations** of companies, firms and individuals in the area of social policy and services while **engaging in social responsibility**. All its services are certified by the ISO 9001:2008 quality standard.



International activities

The company was founded in 1964 in France and currently **operates in 29 countries**, including Belgium, Brazil, Bulgaria, the Czech Republic, France, Italy, Morocco, Mexico, Moldova, Germany, Poland, Portugal, Romania, Greece, Slovakia, Spain, Turkey and others.



Call or write

Up Česká republika s. r. o.

+420 241 043 111

obchod@upcz.cz

Zelený pruh 1560/99

140 00 Praha 4

www.UpVerso.cz

Complete information
about Verso



We are certified for tomorrow



1st place in
Internet Effectiveness
Award 2024



We hold certification
of care for quality
of health of employees



We hold certification of
ISO 27001:2014



We are involved
in the project
of environmental
and CSR activities

ecovadis

We hold
EcoVadis certification,
pathways to a more
sustainable future

Membership in leading associations



**HOSPODÁŘSKÁ
KOMORA HLAVNÍHO
MĚSTA PRAHY**



**CHAMBRE DE COMMERCE
FRANCO-TCHÈQUE
FRANCOUZSKO-ČESKÁ
OBCHODNÍ KOMORA**



**Česká asociace
umělé inteligence**



**CZECH
FINTECH
ASSOCIATION**